

# The Deck® - Fundraising Options



Choose the option that works best for your group. Both are RISK FREE!

At Best Marketing Group we want your fundraiser to be a success, so we let you choose what will work best for your group. When you sign up for our program you can choose from either of the two options below.

Either option works great and will raise the money you need in **2 weeks or less**. Review the options and let your Fundraising Rep know what will work best for your group.

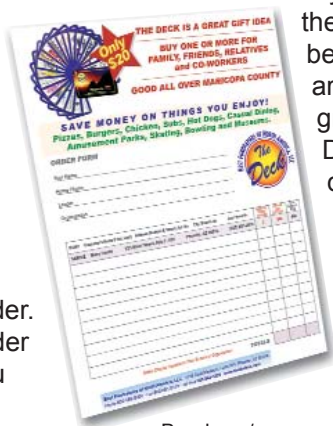
## Option 1: Pre-Sell

Use our all-in-one Brochure/Order Form/Envelope to take Deck orders. Money is collected at the time the order is taken. All checks are made out to your organization.

Orders are given to the fundraising coordinator on or before the end date.

The fundraising coordinator will total all the orders and verify the amount collected for each participant.

Once the total number of Decks has been determined, call the Best Marketing Group office to place your order. In most cases your order will be delivered to you the next day .



Brochure/  
Order Form/Envelope

## Option 2: Deck Pre-Purchase

A Deck Pre-Purchase will give your group all the tools they need to complete a sale on the first call.

On this plan, the group pays for the desired number of Decks at the beginning of the fundraising event.

Any Decks that are unsold at the end of the fundraising may be returned for a refund if they are still in good condition. The group may be responsible for Decks that are lost or badly damaged. Outstanding Decks must be returned within 60 days for refund.

If the Decks are all sold before the end of the fundraiser simply call our office for additional Decks.

*Example:* A softball team of 12 players wants to sell 10 Decks per player. They can start by consigning 60 Decks and giving each player 5 Decks. A second lot can be ordered when those are sold.

This approach helps limit the number of Decks out at any one time and keeps the group from feeling overwhelmed. Of course, the group could start with 120 Decks on the first order.

**Regardless of the option you choose, the Deck is the quickest and easiest fundraiser for groups of all sizes. And, it's RISK FREE!**

**Call us today and we'll help you get started raising funds for your organization!**



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